



I Speak English, Inc.

A Full Service ESL Company
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Adult ELL:

Comparison between ISE, Inc., In-House Programs, and Community College Programs

<u>I Speak English, Inc.</u>	<u>In-House Programs</u>	<u>Community Colleges</u>
Adult Curriculum	Many use children's curriculum	Adult curriculum
Lesson plans tailored to school needs	General English	General English
Classes held at a time convenient for parents	Classes held at a time convenient for parents	Class times determined by college; may not be convenient for students
Adult ELL is our primary business	Adult ELL is a sideline	Adult ELL is one of many educational goals
Adult TESOL degreed instructors	Certified to teach children	Qualifications vary
Reasonable cost	Inexpensive, but can be ineffective	Free, but must buy expensive textbooks
Classes held on site at no extra charge	Classes held on site	Classes held at college locations—may be inconvenient
Intensive student registration initiative	Flyers	Flyers
Intensive student retention program	Possible retention program	Possible retention program—instructor dependent
Teach Spanish to English-speaking parents	Some schools do this, but can be difficult to attract interest	Spanish is offered to adults